

Introducing  
Vita Derma™  
"My Baby's  
Lotion"™  
and  
Vita Derma™  
Hand & Body  
Hydration Lotion



Vita Derma™

"MY BABY'S  
LOTION"™

With Vitamins A,D & E  
Fragrance & Paraben Free

*Gentle to the Earth & To You™*



REJUVENATES WITH  
MOISTURE

3.5 oz (103 ml)



Vita Derma™  
HAND & BODY  
HYDRATION  
LOTION

With Vitamins A,D & E  
Fragrance & Paraben Free

*Gentle to the Earth & To You™*

*NOT INTENDED FOR USE ON FACE OR NECK*

Hydrating blend of plant and oils to protect and rejuvenate the skin. Our Vita Derma™ lotion provides continuous nourishing moisture that reactivates with water every time you wash your hands. Apply to clean hands liberally. Leaves a natural protective barrier to help hands that are constantly in water, dirt and other irritants.

INGREDIENTS: Deionized water, stabilized aloe, glycerin, stearic acid, apricot kernel oil, cetyl alcohol, dioctyl adipate, octyl stearate, octyl palmitate, almond oil, avocado oil, jojoba oil, methypropanediol, caprylyl glycol, polyquaternium-80, didecyldimonium chloride, citric acid, vitamin A, D, & E oils

Vita Derma Hydration Lotion™  
Vita Dermatogen™

Quality Products by:  
Vita Products, Inc  
NO Animal Testing  
Product of USA

[www.vitaproducts.com](http://www.vitaproducts.com)



Vita Derma™

"MY BABY'S  
LOTION"™

With Vitamins A,D & E  
Fragrance & Paraben Free

*Gentle to the Earth & To You™*



REJUVENATES WITH  
MOISTURE

3.5 oz (103 ml)





**Vita Derma™** lotion is a hydrating blend of plant and oils to protect and rejuvenate the skin. This unique lotion provides continuous nourishment that reactivates with moisture.

**"My Baby's Lotion"™** leaves a natural barrier to help protect your baby.

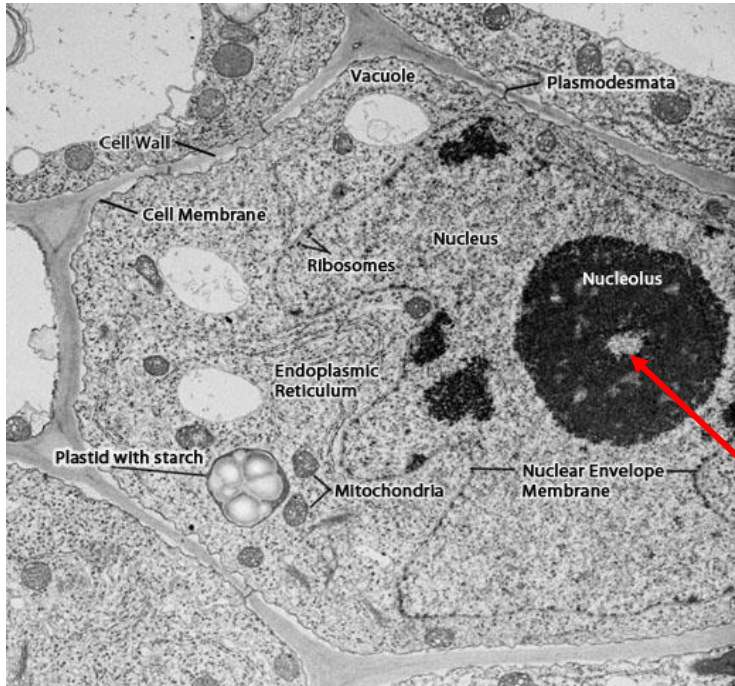
*In the following 2 slides, learn why these plant-derived formulations are so effective on human skin!*

# Your Genetic Code of Instructions in Your Over 37 Trillion Cells Must Be Protected for Health and Healing

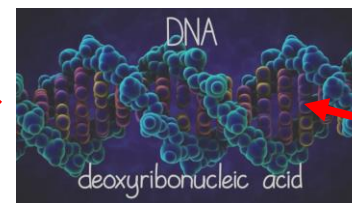
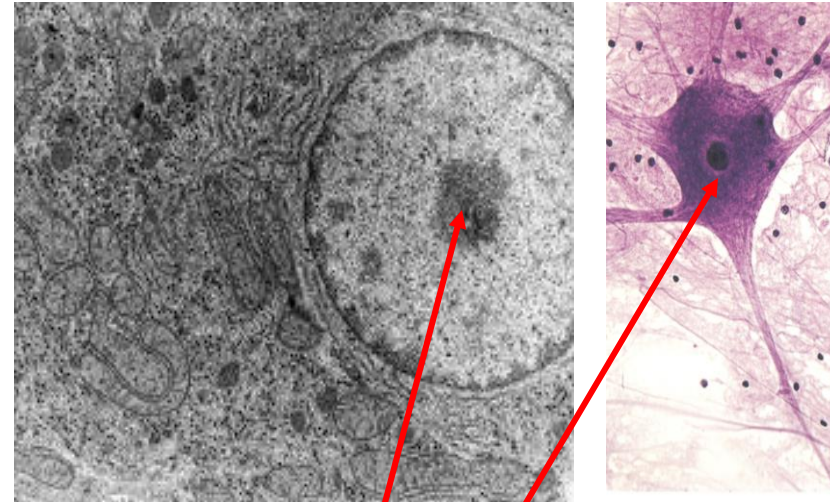
Used with permission and © Mary Esther Gilbert, 2019

**Plant and Human Cell Similarities = Biocompatible Nourishment = Cellular  
Repair and Corrective Actions = Health Regeneration and Protection**

## Plant Cell Components



## Human Cell Components



## DNA

Nucleotides:

Adenine, Thymine,  
Guanine, Cytosine

# Genetic Code Matches Between Plant and Human Cells

Used with permission and © Mary Esther Gilbert, 2019

- Genome of Cytochrome C oxydase Subunit 6B. COX6B is part of a 12 protein complex, a metabolic enzyme present in the membranes of both human and plant cells that serve the same function. Example for comparison is the *Arabidopsis thaliana* (in the cress family).
- COX6B activate the respiratory electron transport chain in the production of ATP (adenosine triphosphate), the unit of energy that fuels muscular and all cellular work.
- Many nucleotide bases in plant and human DNA are the same sequences of genetic code: Adenine, Thymine, Cytosine, and Guanine.
- The COX6B protein has the same job in both plants and humans. Those gene sequences or genetic instructions are important for both organisms, and have remained the same throughout time.
- Some instructions or DNA sequences in plants and humans direct the same functions. In this example, it is energy production to fuel cellular activities.

Human Cytochrome C Oxidase subunit 6B: **TGTCAG**AAGGCAATGACCGCTAA  
Plant Cytochrome C Oxidase subunit 6B: **TATCACAGATGTG**TAGCTGCTAA

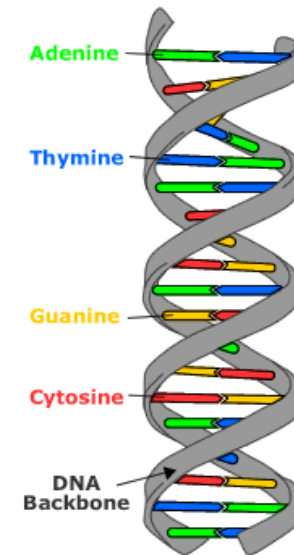
AGGAGGC**GATATC**TCTGTG**TGCGA**ATGGTACCAGCGTG**TGT**ACCAGTCCCT  
GGGTGATGATGCTCCAGAA**TGCGA**TAAGTTTGCAAAGT**TTT**TATCGATCTCT

CTGCCCCACATCC**TGGGT**CACAGACT**TGGG**ATGAGCAACGGGCTGAAGGCAC  
TTGCCCCAGCGAA**TGGGT**TGATAGG**TGGAA**CGAGCAAAGAGAAAATGGAAC

G**TTT**CCCGGGAAGAT  
A**TTCCCT**GGTCCTCT

<https://genetics.thetech.org/ask/ask83>

<http://pfam.xfam.org/family/COX6B>



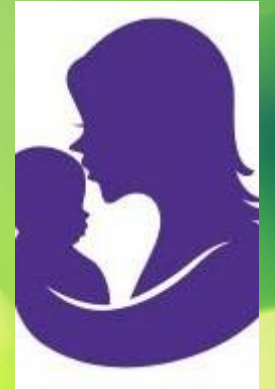
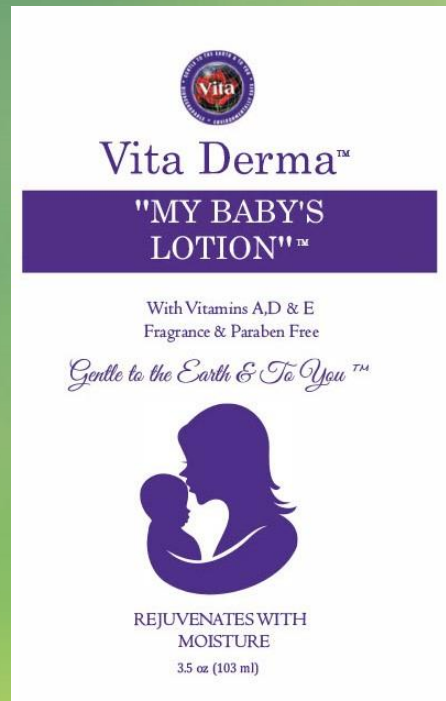


## *Ingredients Highlights* →

The Science is Done

**INGREDIENTS:** Deionized water, stabilized aloe, glycerin, stearic acid, apricot kernel oil, cetyl alcohol, dioctyl adipate, octyl stearate, octyl palmitate, almond oil , avocado oil, jojoba oil, methylpropanediol, caprylyl glycol, polyquarternium-80 , didecyldimonium chloride, citric acid, vitamin A , D, & E oils.

Note\*: Recognized, allowable ingredients can be added to achieve prescription grade.



**“My Baby’s Lotion”™** is especially made for infants and children. It is moisture activated and helps protect the baby’s gentle skin from irritants. **“My Baby’s Lotion”™** uses key ingredients in its formulations to moisturize the skin.







# *For Hands and Body Vita Derma™ Hand & Body Hydration Lotion has No Equal*

*It includes a hydrating blend of plants and oils to protect and rejuvenate the skin providing continuous nourishing moisture that reactivates with water every time you wash your hands. Apply to clean hands liberally. At uses end, it leaves a natural protective barrier to help hands that are constantly in water, dirt and other irritants.*





The following slide captures a remarkable testimonial that reflects a potent result from the application of **Vita Derma™** Lotion!

## TESTIMONIALS about *Vita Derma™!*

You are highly encouraged to visit the link below to learn about the powerful effectiveness of **Vita Derma™** Lotion and ME 232 through the 18 unsolicited testimonials from its users and the specific solutions this product has provided them!

[https://vitaproducts.com/  
vita-derma-lotion](https://vitaproducts.com/vita-derma-lotion)

Please note\*: This presentation is secure and protected. To access this link, make a note of it and enter it into your browser. Or, visit [www.vitaproducts.com](http://www.vitaproducts.com) and click on the MORE heading and scroll down to **Vita Derma™** lotion.



*A Picture is Worth a  
Thousand Healing  
Words:*

An individual who experienced a very serious burn that should have left her with several scars, applied **Vita Derma™ Hand & Body Lotion** and the healing process began immediately.



February 9<sup>th</sup>, 2020

Hello Bill:

I am Larry's friend, and your products healed me faster than any product I had from the Doctor. I was thrilled to see the results so quickly.

I burned my leg on Weds, Jan 29<sup>th</sup> – went to the Doctor on Friday, Jan. 31<sup>st</sup> to get some products. Larry showed up with your spray – and we ordered the hand and body lotion. Started treatment on Friday, 31<sup>st</sup> with Vita Products. I will keep using the lotion and see how it changes the redness.



Friday, January 31<sup>st</sup>

one-week later

Feb 9<sup>th</sup>

Thank you Bill! Sandra Murray in Denver.

CONTINUED ON NEXT SLIDE



# A Picture is Worth a Thousand Healing Words:

An individual who  
experienced a very serious  
burn that should have left  
her with several scars,  
applied  
***Vita Derma™***  
***Hand & Body Lotion***  
and the healing process  
began immediately.

Hello Bill: I wanted to send an update on my leg. It is August 4<sup>th</sup> and below are images of my right thigh.

I did use the lotion until I ran out – and did continue with M232 for a couple of months. I am incredibly grateful to Vita Products for these miraculous products that helped heal my leg and not leave a terrible scar. The world needs to have access to these products! Again, thank you!



## Market And Sales Potential by One Example

The market has shown that consumers can bear varying prices for hand & body lotions from several dollars to several hundred dollars. **Vita Products™**, Inc's history has demonstrated long term success in pricing its 3.5 oz. bottle of **Vita Derma™** lotion at \$15. Well understood by the industry, everything, including inputs, is achieved by volume. As such, the cost of manufacturing a 3.5 oz. bottle of **Vita Derma™** lotion against its selling price allows for a substantial margin of profit. Here is a feasible example for consideration:

Manufacture 500,000 3.5 oz. bottles of Vita Derma™ lotion @ \$1.50 each;  
Market and promote the sale of 500,000 3.5 oz. bottles per month @ \$15 a bottle;  
These sales generate \$7.5MM each month and,  
Realize a monthly profit of \$6,750,000.



## A Word About Patents v. Trade Secrets

With the understanding that a company's intellectual property is its number one asset, William L. Ruth of Vita Product's, Inc. decided at the outset of the creation of his plant and lotion formulations to treat them as trade secrets, thereby foregoing the process of having them patented. Mr. Ruth utilizes a non-disclosure agreement as an added measure to protect his company's trade secrets. The rationale behind this decision includes a number of factors:

- A trade secret enjoys protection under US law;
- The associated costs are significantly lower than that of securing a patent;
- Patents require companies to disclose inventive properties publicly. Their protection is also limited in time, usually lasting no more than 20 years, while trade secrets remain protected indefinitely. William L. Ruth has chosen to follow the path of Coco-Cola, which does not hold a patent on its secret cola-recipe. Consequently, Ruth has chosen to protect his secrets rather than disclose them in a patent application.
- Vita's formulations derive independent economic value by remaining unknown;
- Vita's trade secrets allow the benefit of an indefinite protection period, especially through its long-term interests;
- As long as these trade secrets are kept from public knowledge, Vita Products, Inc. continues to benefit from them without any reporting requirements, including any that require procedural compliance with a government agency;

While we can agree that trade secrets are unique and inventive enough to warrant patent protection, that would require disclosing the information publicly and spending considerable sums obtaining patent protection, i.e., filing and annuity fees, not to mention the time-consuming efforts involving searches and examination. William Ruth and his company Vita Products, Inc. chose the trade secret path as it offers a better return on investment and fits Vita's overall risk strategy.

Given William Ruth's position here as stated, we envision your organization to be in its own unique position to file a patent for these formulations providing extremely effective protection for the generally accepted 20-year period, thereby giving it the exclusive right to make, sell, and gain a monopoly on them independently. Your company can have exclusive use of these formulations and command the market for 20 years. It can build its own brand recognition and market leadership during that period to remain a top industry player even after the patent expires.

# A Word About Clinical Trials

As a research-based company, Vita Products, Inc.'s clinical trials have been conducted with the public – randomly - whose results are evaluated and published on the Vita Products, Inc. website ([www.vitaproducts.com](http://www.vitaproducts.com)), not with test tubes or control groups that include a placebo. Random users of Vita Derma™ Hand & Body Hydration Lotion have provided both written and pictorial testimonies describing a wide range of safe and effective results that this lotion has delivered to consumers over several decades: [Vita Derma Lotion \(vitaproducts.com\)](http://www.vitaproducts.com).

It must be noted here that these trials have been conducted in a similar manner in the development and evaluation of plant formulations for the Floriculture, Horticulture and Christmas Tree industries. Their efficacy is also born out through testimonies, photographs and videos – true to life applications in the field driven by William Ruth's research and scientific efforts in plant science.

Can there be any better proof of their worth and value to the individuals, companies and organizations using them? So it stands with Vita Derma™ Hand & Body Hydration Lotion.

Trials/Testimonies in Other Industries Served by Vita Products:

[Research \(vitaproducts.com\)](http://www.vitaproducts.com) [Testimonies \(vitaproducts.com\)](http://www.vitaproducts.com)  
[CONSUMER USE \(vitaproducts.com\)](http://www.vitaproducts.com)

[Vita Products, Inc - Floriculture, Florist, Gardener, Cut Flowers](http://www.vitaproducts.com)



# Take Action

1. You are invited to make an offer on the IP to purchase it.
2. All testimonies are unsolicited and we have done our best to archive as many of them as possible. Our position on these is to focus on results rather than when they were submitted. The unavoidable truth reflected in these testimonies is that the lotion and the diversity of its applications work. Please refer to what follows – a **Summary of Results Through the Use of Vita Derma™ Hand & Body Hydration Lotion** supported by 16 testimonials.
3. Vita Products, Inc. is a self-funded, researched-based company owned and operated by plant scientist, William L. Ruth. Vita Products, Inc. and its inventory of commercial and consumer products is not for sale. Only the Intellectual Property behind the formulations included in Vita's products is for sale. The purchaser of this IP can and should make the determination as to how it will utilize it in alignment with its own corporate mission, including the potential for securing its own patent for it.

Our contention has been and remains that Vita Derma™ Hand & Body Hydration Lotion proves superior over prescription lotions and does not, itself, require one. Please note, however, that, based upon the vision and strategy of the organization purchasing the IP behind it, Vita Derma™ Hand & Body Hydration Lotion can be marketed as a pharmaceutical by adding to its formulation the FDA requisite prescriptive ingredients. Or, allow it to be purchased Over the Counter. Finally, both a Confidentiality Agreement and Non-Disclosure Document can be made available and sent to an interested party. Once executed, the IP offer will be temporarily paused to other entities to allow for a thorough and completed due diligence whatever that may involve to the satisfaction of such interested party.

A Summary of Results Through the use of  
**Vita Derma™ Hand & Body Hydration Lotion**  
That Underscores its value to the company that owns it and to the  
Consumers who use it.

Supporting Testimonies Follow

- Broken and bleeding fingers cleared up with the addition of new skin;
- Open breaks on fingers healed and otherwise not solved by dermatologist-recommended steroid creams or shots;
- Relief of itching caused by psoriasis without the use of prescription drug Topicort Ointment;
- Use of expensive, hot, uncomfortable surgical gloves for cracked fingers and hands, replaced with Vita Derma™;
- Protects against harsh chemicals;
- Severe chloric burns on hands given pain relief and healed;
- Scar tissue closed and hardened;
- Acne cleared;
- Relieved pain and remedied seasonal chilblains on toes;
- Assists in fading dark spots on facial skin;
- Soothes pain caused by sunburn without blistering or peeling of skin;
- Cures bed sores;
- Heals dry, cracked heels;
- Provides daily skin hydration, including reactivating when in contact with water.





October 19, 2020

I use Vita Derma daily on my face. I'm a senior, and my skin is dry, and I have a few dark spots on my face. To my surprise, not only is my skin very soft, but the spots are fading! I love this product!

Sydney Fox

April 15,2020

Vita lotion is amazing! As a nurse, I wash my hands all day long and they get very dry.

Vita lotion stays in my skin even after washing my hands. It works great on dry cracked heels as well.

I love vita lotion.

Vicki RN, OCN



February 9<sup>th</sup>, 2020

Hello Bill:

I am Larry's friend, and your products healed me faster than any product I had from the Doctor. I was thrilled to see the results so quickly.

I burned my leg on Weds, Jan 29<sup>th</sup> – went to the Doctor on Friday, Jan. 31<sup>st</sup> to get some products. Larry showed up with your spray – and we ordered the hand and body lotion. Started treatment on Friday, 31<sup>st</sup> with Vita Products. I will keep using the lotion and see how it changes the redness.



Friday, January 31<sup>st</sup>

one-week later

Feb 9<sup>th</sup>

Thank you Bill! Sandra Murray in Denver.

**From:** Emily Dever <[emily.dever@gmail.com](mailto:emily.dever@gmail.com)>

**Date:** January 14, 2020 at 7:02:39 AM MST

**To:** [jackson.vanessa@gmail.com](mailto:jackson.vanessa@gmail.com)

**Subject:** Vita testimonial

This is for Sir Don:

I suffer from seasonal chilblains; as soon as the weather turns cold, my toes start to swell and blister. At times it is so painful that I can hardly sleep with even the sheets touching my feet. One week when my chilblains were particularly horrendous, my brother-in-law suggested that I should soak my feet in Vita Booster. When I removed my feet from the booster an hour later, the pain and swelling was gone. In fact, I was delighted to go to bed that night with the sheets tucked in tightly around my feet. Since then, I have tried the Vita lotion on my toes for a similar effect. Nothing else has ever relieved the pain and symptoms of chilblains as Vita products have. I don't know the science behind them, but I can wholeheartedly vouch for their efficacy.



January 11, 2020

Hey Bill!

I just wanted to take a couple minutes to write this review for ya'.

So! I used the derma lotion as part of my daily routine. I had tried lots of other lotions for my face, but they never moisturized enough, or they were too greasy to help keep my face clear.

But after washing my face every morning and applying Vita Derma lotion, not only was my skin allowed to clear up, but I never felt like my face was getting dry all throughout the day. For me, the Derma lotion was a great help during those difficult teenage years.

CALEB J

August 8, 2019

I recently tried the Vita Derma lotion and I was impressed with the results. I had a bad curling iron burn and after using the Vita Derma lotion for a couple of days, the burn started to scab and heal. The lotion helped my skin not to scar and sped up the healing process. I highly recommend the Vita Derma lotion for burns as well as daily skin hydration.

Katie Ginder



Larry<lhstanton@peak.org>

7/22/2007 3:42 PM

To: Vita Products

To Bill Ruth,

Since using your product I have cured all of my sores on my behind. At the sign of any new ones starting I automaticly use it. I have had no reoccurrence of minor or major bed sores. Thank you from the bottom of my heart.

Yours truely,

Larry H. Stanton Sr.

P.S. The longest it took me to heal any of those bed sores was five days. Sorry about the response time as computer has been down for ten days.

**Vita Products**

---

**From:** "becky edge" <beckyedge@cox.net>  
**To:** <info@vitaproducts.com>  
**Sent:** Sunday, May 20, 2007 4:38 AM  
**Subject:** Vita Derma - anti bacterial lotion

To Whom It May Concern: I have just received a bottle of this lotion in with my regular order for Vita Care for my flowers. I have only used it for a few days after Mother's Day and can already tell a difference in my fingers --- it is amazing!!! I have SUFFERED with this horrible stuff on my hands for almost 5 years --- have been to 4 different dermatologists , each giving me a different steroid cream, steroid shots in my fingers and telling me to use super glue to stick my open breaks on my fingers back together, blood and all. My fingers have not felt this good in so long I can't remember when. Please write me back and tell me how to order some of this wonderful lotion for others that work in my flower shop ( I split the bottle with another lady that works for me who suffers with the same stuff) --- need to keep it on hand at all times..... all I can say is THANK YOU, THANK YOU, THANK YOU!!!! They are not completely well yet, but are on their way.

REBECCA PAVLIC EDGE, PAVLIC'S UNIQUE FLORIST, DESTIN, FLORIDA  
(a florist for 37 years)



6/30/96

Jan

Dear Kay,

I just received my package of Vita Derma Lotion. I am so relieved to know that I can keep a good supply on hand through you, until our local wholesalers start carrying it.

Previous to using Vita Derma my hands were cracked wide open & bleeding in several places. Every movement of my hand was painful. My hands could never heal since I was constantly exposing them at work to whatever it was that I was allergic to. At one point I was wearing expensive surgical gloves that were hot & uncomfortable.

For the joy of the Lord is your strength.

Nehemiah 8:10

Then I started going to an alternative medicine doctor for help. At about the same time I heard of your lotion & was given a sample at a Floral Trade Show. That's when my hands started to heal.

The lotion is very soothing & seems to protect my skin from harsh chemicals.

I particularly appreciate its natural ingredients.

Vita Derma Lotion was an answer to prayer for me.

Sincerely,

Jan Botsch

11103 Auldine

San Antonio, TX. 78230





▶ ResourcePacific  
4400-1 Kalanianaʻole Hwy  
Suite 222  
Honolulu Hawaii USA  
Zip 96821  
Tel 808 373 2700  
800 7MANGO7  
Fax 808 373 1054  
▶ E-Mail: pacifica@aloha.net

February 28, 1996

Kay Ruth  
Vita Product Inc  
PO Box 1690  
Lakeside, AZ 85929

Dear Kay,

On behalf of the Hawaii Tropical Flower Council, a sincere mahalo for your support of the All About Weddings Seminar held this weekend at the Ilikai Hotel in Honolulu. The lotion was very well received.

Gary Brewer, as usual, captivated the retail florists and referred to the use of your lotion as he talked about all the bouquets, arrangements and church decor. We gave the remaining lotion samples away as door prizes and the florists were thrilled. We have received additional requests and I understand that Walter Jimbo of Floradec has placed a nice sized order.

Once again, thank you for your support, we look forward to working with you on other educational programs. Please let us know if there is anything we can do to assist you here in the Islands.

Aloha,

MaryLou Hata Doley  
Marketing Manager



# Things TO DO!

DAY 6/7/95

GINGER BREAD HOUSE <i>Floral &amp; Gifts</i>	<input type="checkbox"/>
BOX 327	<input type="checkbox"/>
MEADE, KS. 67854	<input type="checkbox"/>
<i>Just a note to let you know</i>	<input type="checkbox"/>
<i>how much I like the Vitabroom</i>	<input type="checkbox"/>
<i>its the best I've found for</i>	<input type="checkbox"/>
<i>split on fingers. I went</i>	<input type="checkbox"/>
<i>through my first Holiday</i>	<input type="checkbox"/>
<i>without any sore fingers</i>	<input type="checkbox"/>
<i>Thanks! to your <u>Vita Broom</u></i>	<input type="checkbox"/>
<i>a wonderful product for</i>	<input type="checkbox"/>
<i>florist needs.</i>	<input type="checkbox"/>
<i>Thanks again.</i>	<input type="checkbox"/>
<i>Yours truly,</i>	<input type="checkbox"/>
<i>Laura Miller</i>	<input type="checkbox"/>
<i>Owner of the:</i>	<input type="checkbox"/>
<i>Gingerbread Floral &amp; Gifts</i>	<input type="checkbox"/>
<i>Meade, Ks</i>	<input type="checkbox"/>
	<input type="checkbox"/>
	<input type="checkbox"/>

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GIG HARBOR, WA 98332  
**PHONE: (206) 857-2832**

April 11, 1995

Vita Floral  
Attn: Bill  
PO Box 1690  
Lakeside, AZ 85929

Dear Bill

I wanted to take this opportunity to tell you what your hand lotion has done for me. I had severe chloric burns, on my hands, which my doctors were not able to get healed up. Harbor Roses provided me with some of your lotion and my burns have since healed. Thank you for having a product that has given me relief from the burns.

Sincerely

*Judith White*  
Judith White

JW/mme

October 7, 1992

Mr. Bill Ruth  
Vita-Flora, Inc.  
P.O. Box 1690  
Lakeside, Arizona 85929

Dear Bill,

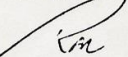
I am writing this letter to say a big thank you for your anti-bacterial sample. You gave me a sample to try on mosquito bites, and I found it quite effective, both in relieving the itch and reducing the swelling. You had indicated in our conversation that it also could be used on cuts, etc., which brings about the real purpose of this letter.

My father-in-law, Jerry Silva, is an amputee and a diabetic. Since having his leg amputated almost three years ago he has had a scar which has never completely healed, caused in part by his diabetes and the wearing of his prosthesis. I encouraged my wife Chari to have her Dad try the anti-bacterial on his sore to see if it would help. The doctor had recommended neo-sporin be used to help the healing process, but with less than satisfactory results. Jerry fell on a trip to California, seriously aggravating and re-opening the scar tissue. After several weeks of using neo-sporin and not wearing his prosthesis, Chari took my sample bottle of your anti-bacterial to her dad to try. Jerry started applying it three times daily about one month ago, and both Chari and Jerry say the scar looks the best it has in the three years since the surgery. They started noticing the results after the first three days, and it continues to improve and heal while once again wearing his prosthesis. The scar is 99% closed and much tougher than in the past. Jerry brags to me about your anti-bacterial and how well he feels his healing has progressed in the last month.

We wish to extend to you our heartfelt thanks for your anti-bacterial sample and the results we have seen. It's been wonderful seeing Jerry back on his leg and not confined to his wheel chair. Any one of the three of us would be willing to answer any questions you may have. We wish you well with your future successes, and hope that others may someday have the same great results we have had.

Thanks again Bill!

Always,



Ron and Chari Brooks  
2161 W. Stratton Dr.  
Show Low, Arizona 85901  
(602) 5379420

Jerry Silva  
700 S. 30th Ave.  
Show Low, Arizona 85901  
(602) 537-7241



Tom Golden  
910 S. 11th St.  
Show Low, Az. 85901

Sept. 18, 1992

Bill Ruth  
Vita Flora, Inc.  
P.O.Box 1690  
Lakeside, Az. 85929

Dear Bill,

This letter started out to be a testimonial for Vita Planta. We have used it on our sick pine trees, some of them with pine beetles, and all are healthy now. We have three apple trees, planted eight years ago, and this is the first time they have set blossoms and produced fruit. Last fall I planted four Coastal Redwood seedlings, used Vita Planta on two of them. They lived and the other two died.

I sprayed the anti-bacterial on some juniper trees, and of course got eaten alive by cedar gnats. I put some, undiluted, on the bites, and it stopped the itching at once.

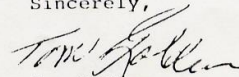
Also, while doing all this with no shirt on, I got a very bad sunburn. I thought, what the heck, try Vita Planta anti-bacterial. It soothed the pain, and I didn't blister or peel at all.

A few weeks ago, while using a Ditch-Witch, a rock caught in the chain. As I bent over to get it out, I put my hand right on the exhaust manifold. I immediately saturated my hand in the anti-bacterial. No burn, no blister. I was back to work in a few minutes.

Finally, we used Vita Planta on all our plants in Yuma last winter. Most of our neighbors were devastated by White-flies. Some of their plants were completely stripped, no leaves left at all. We had a few brown leaves.

Bill, when you come up with something that will make me feel twentyfive years younger, I'll try it, no matter how bad it tastes. You have made a believer of me.

Sincerely,

  
Tom Golden

P.S. I forgot about the Christmas tree last year.  
That was great also.

Expressions in  
Design by Margo  
8858 S. 400th, Lynn, IN 47355 (765) 853-5376

Vita Products.

When we met you at Ohio Short  
Course 97' in Cincinnati in July  
It was the best ever.

I have seen 2 Dermatologists  
for 4 years. My hands & fingers  
were broken open & bleeding -

We purchased \*Vita Flora cut  
Home preservative \*Vita Flora  
Ore treatment and \*Vita Derma  
lotion and my hands were  
cleared up with new good skin  
in 3 weeks!

Also our "Direct from Farm"  
Roses & Carns etc have kept  
longer than we had before  
experienced.

Our customers are amazed  
that our flowers outlast any  
they have ever had.

Thirty Five years in the Floral  
& Green house business and this  
is the Best new product I  
have seen!

Thank you  
So much.

Margo Jones

Vita Products, Inc.  
P O Box 1690  
Lakeside, AZ. 85929

Dear Vita Derma Personnel;

I have always been bothered with the disease psoriasis on my hands, arms and legs. At times it itches till I scratch it raw. I have been to lots of Doctors trying to get some relief. A dermatologist prescribed Topocourt to relieve the itching. When the Topocourt is used up I have to go back to the Doctor again to get a refill.

Vita Derma relieves the itching just as good as Topocourt and I don't have to go to the Doctor to get a refill. Vita Derma has proved as effective as anything I have ever tried.

Many thanks to the person taking the time to develop Vita Derma.

*Ray Balderson*

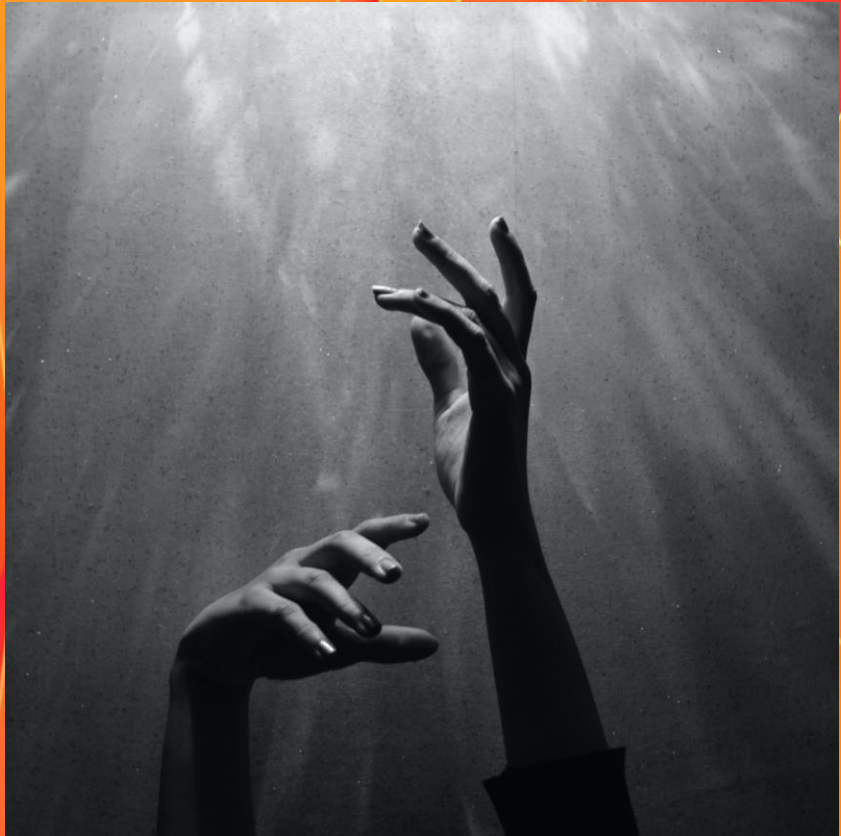
Ray Balderson  
R R 2 Box 100  
Benkelman, Ne. 69021



**This Proprietary Technology Will Be Sold Only Once. The Purchaser will own this Intellectual Property Exclusively.**

Other entities to which has been sent this presentation/offering:

Colgate-Palmolive, Proctor & Gamble, Janssen/Johnson & Johnson, L'Oreal, NuSkin, Eli Lilly, McKesson, AmerisourceBergen, Merck, Nivea, Unilever, Amgen, Inc., Optum, Pampers, Pfizer, Mary Kay, AbbVie, Orthocell, and Ralph Lauren, Pitera, Bonjout, Avatara, Ulta Beauty, Amazon Beauty, Alibaba Group, CVS Health, Walgreens, Shiseido, Revlon, Beiersdorf AG, New Avon, Kao Group, LVMH



The Formulations for  
**Vita Derma™**  
**Hand & Body Hydration Lotion AND**  
**Vita Derma “My Baby’s Lotion”™**,  
owned by Plant Scientist,  
William L. Ruth, and its manufacturing  
process and personnel is for sale.  
Contact **Carl N. Tichenor, M.Ed.** to discuss  
the next steps to purchase  
William Ruth’s Intellectual Property **at a**  
**fraction of what it would cost to bring**  
**this innovative product and its active**  
**ingredients to market.**

Email: [carl.tichenor@global-regeneration.com](mailto:carl.tichenor@global-regeneration.com)

Phone: 602.722.9006



**Inquiries will be  
accepted through  
January 31, 2023**

**Deadline for purchase  
is February 28, 2023**